alumo X gathr.

As a leader in South Africa's solar energy market, Alumo Energy is transforming energy efficiency for homes and businesses. Partnering with Gathr, they've streamlined credit assessments and onboarding, enabling faster, more accurate financial vetting. This case study highlights their credit check requirements, integration details, and key successes.

8.5%

The South Africa Renewable Energy Market is expected to record a CAGR of 8.5% from 2024 to 2033.

What is Alumo's mission?

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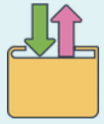
What did Alumo need?

In the solar energy sector, understanding a customer's financial health is crucial. Misjudging it can lead to missed opportunities or financial strain for both businesses and homeowners. Alumo's key challenge was accessing accurate credit information quickly, which could delay onboarding and affected the customer experience.

Why Gathr?

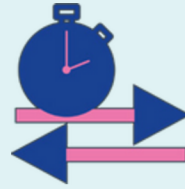Alumo Energy partnered with Gathr for several key reasons:

- **Faster Decisions:** Gathr's API enabled instant access to financial data, allowing vetting in seconds.
- **Cost Efficiency:** Gathr offered significant savings without compromising data accuracy.
- **Customised Vetting:** Gathr's flexible solution allowed Alumo to tailor the credit vetting process to their needs.

Our integration with Alumo has
seen the following results so far

3072

Number of credit checks
conducted on customers

2.5 seconds

Average time taken to conduct a
credit check on a customer

Solution

Gathr delivered a fully integrated credit bureau solution tailored to Alumo Energy's needs, allowing them to access detailed and summary credit reports via API for faster onboarding and better decision-making. This integration also sets the stage for future enhancements, like bank statement analysis to improve credit assessments. By simply entering an individual's name and South African ID number, you can instantly check their credit status, providing insights into their financial health. This feature streamlines the evaluation process, enhances security, verifies affordability, reduces risk, and ensures reliable onboarding decisions based on comprehensive financial data.

Integration

The partnership with Gathr has been marked by efficiency and continuous improvement. Since the initial integration, Alumo has benefited from regular updates and enhancements based on feedback loops with the Gathr team.

"The integration was seamless. Gathr's team guided us every step of the way."

**Gerhard Scheffer, Finance Manager,
Alumo Energy**

Outcome

The collaboration has yielded remarkable results:

- Faster Turnaround: What used to be a manual, time-intensive process has become largely automated, with initial credit checks completed in under 5 seconds.
- Improved Customer Experience: Alumo now delivers faster responses to customers, reducing friction and creating a smoother onboarding experience.

The Road Ahead for Alumo Energy

With rising electricity costs and the growing demand for renewable energy, Alumo Energy is poised for continued growth. They aim to become South Africa's most trusted solar brand, renowned for quality, customer service, and innovation.

By partnering with Gathr, Alumo has strengthened its technological foundation, ensuring they remain at the forefront of the solar industry. This collaboration is a testament to how fintech solutions like Gathr can drive operational efficiency and improve the customer journey, paving the way for a more sustainable and financially secure future.

Our sophisticated API enables every company to offer fintech products in a digital ecosystem by seamlessly onboarding clients, verifying their identity, and gathering their most important personal and transactional information.